

PG DEPARTMENT OF BUSINESS ADMINISTRATION
MASTER OF BUSINESS ADMINISTRATION (THE MBA PROGRAMME)
BUSINESS BRAINS

The PG Department of business Administration (The MBA Program) with an objective to create a platform for provide awareness regarding small startups, encourage students to develop Business ideas, analyze the Market situations and to gain exposure on the perception of customers and latest trends in the market, started an innovative activity i.e., Business Concept for MBA students from the year 2018-19. It helps the students to develop Entrepreneurial skills, Employability skills, Selling skills, Communication skills, Bargaining Skills and Leadership skills.

Under this Business Concept the students need to conceive a business idea and implement it with the help of the seed capital being arranged by the management. It is mandatory for all the students to involve in this activity.

Like in the past, this year too, the Department of MBA with the help of our Management distributes a seed capital of Rs. 10,000 each to a batch of 5 to 8 students. They have to invest this amount in various products of their choice and initiate trading activities in the campus or outside the campus. According to the Academic Calendar a period of 4 to 5 months will be given to the students to carry on this activity. After completion of the period they have to return their seed capital and submit a report on their business activity to the Department. The Department will felicitate the best group based on their performance.

The profits out of this concept will be shared between Department and Students as per the below slabs. In case of loss student need to bear the entire loss and return the initial capital to the department

S.No	Percentage of profit on Capital	Share of the Management	Share of the Student
1	If profit is below 30% of Capital (i.e., $10,000 \times 30/100 =$ below Rs.3000)	70%	30%
2	If profit is between 30% to 50% (i.e., from Rs.3000 – Rs.5000)	50%	50%
3	If profit is more than 50% (i.e., above Rs.5000)	30%	70%

BUSINESS BRAINS - LIST OF FACULTY COORDINATORS & STUDENT GROUPS

TEAM No & NAME	FACULTY CO-ORDINATOR	STUDENT CO-ORDINATOR		S.No	NAMES OF THE MEMBERS	ROLL NO
1	A. Ravi Kiran	G. Sai Keerthana	Stationery Items	1	G. Sai Keerthana	200323
				2	Byreddy Venkata Sai kumar Reddy	200311
				3	K. Pravalika	200337
				4	S.Sai Krishna	200375
				5	K. Sobha Rani	200336
				6	G. Murali Krishna	200327
2	A. Ravi Kiran	Pothina Baby Adhi Devi	Food Items	1	P. Baby Adhi Devi	200358
				2	A. Guru Venkata Sai Dinesh	200304
				3	T. Sai Ram	200380
				4	D. Naga Sri	200320
				5	S. Sampath Kumar	200367
				6	P. Mounika	200351
				7	V. Rajini	200382
3	Ch. Sirisha	Pyla Ashwini Kumar	Fancy Items, Groceries & Food Items	1	P. Ashwini Kumar	200363
				2	P. Tejaswi	200357
				3	D. Madhu Hasini	200318
				4	M. Venkata Durga Rao	200346
				5	B. Sravana Lakshmi	200309
4	A. Ravi Kiran	Shaik Daktare Banu	Fancy items & Sugandhi	1	S. Daktare Banu	200369
				2	Shaik Hameed	200371
				3	K. Hari Krishna	200334
				4	Rajinikanth	200343
				5	C. Deepika	200314
5	Ch. Sirisha	Annamaraju Divya Sai Lakshmi	Water Bottles, Sanitizers & Masks	1	A. Divya Sai Lakshmi	200303
				2	A. Ganesh Kumar	200301
				3	K. Sai Kumar	200330
				4	A.Lahari	200302
				5	M. Navya Sri	200344
				6	K. Manoj	200332
6	B. Prabhakar	Rajavarapu Nandini	Handicraft, Perfumes & Dry Fruits	1	R. Nandini	200364
				2	Chavali Rupa Lakshmi Bhargavi	200365
				3	P. Vineetha	200352
				4	J. Srikanth	200329
				5	Kalebu Raju	200376
				6	K. Vijay	200331
7	Ch. Sirisha	Pasupu Reddy Vineeth	Electronic Products	1	P. Vineeth	200354
				2	Sri Surekha	200383
				3	R. Vasavi	200366
				4	M. Akhila	200345
				5	B. Koteswarao	200307
				6	Ch. Sai Krishna	200313

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TEAM No & NAME	FACULTY CO-ORDINATOR	STUDENT CO-ORDINATOR		S.No	MEMBER NAMES	ROLL NO
8	Y. Jagadish	Korikani Naga Pavan Kumar	Organic Vegetables & Handicrafts	1	N. Naga Pavan Kumar	200338
				2	P. Naveen	200359
				3	P. Arun Teja	200362
				4	Dimple	200319
				5	Indravathi	200353
				6	Reshma	200379
9	Y. Jagadish	Makka Hemalatha	Groceries	1	M. Hemalatha	200341
				2	P. Siva Sagar	200350
				3	T. Naresh	200378
				4	N. Pradeep	200349
				5	Y. Girija Rani	200384
				6	B. Pavan Kumar	200310
10	Y. Jagadish	Mr.Naveen Kumar	Plants	1	D. Jaya Sree	200317
				2	G. Nelima	200322
				3	N. Hema Lakshmi	200348
				4	Bhagya Sri	200373
				5	Bolisetty Naveen Kumar	200308
11	B. Prabhakar	Tammina Atchuta Ram	Hand Bags	1	T. Atchuta Ram	200377
				2	G. Sawali	200324
				3	S. Sravani	200368
				4	Sk. Farhana Parveen	200370
				5	A. Avinash	200305
				6	K. Poorna Chandra	200333
12	B. Prabhakar	Madda Jagadish	Sweets, Chocolates & Textiles	1	M. Jagadish	200340
				2	N. Prudhvi	200347
				3	E. Ravi Teja	200321
				4	L. Haritha	200339
				5	Ch. Shirini	200312
				6	V. Yaswanth Kumar	200381
13	B. Prabhakar	Chintada Ramya	Groceries	1	C. Ramya	200316
				2	B. Rachana	200306
				3	K. Naga Tanuja	200335
				4	M. Pavan Kalyan	200342
				5	P. Mariya Rani	200355
				6	Ch. Sowjanya	200315

Distribution of Cheques to Students by our PG Convener Sri. Surendranath Majety, Directors of MINERVA GRAND HOTELS PRIVATE LIMITED, Vijayawada





Review Meeting

